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7th

Eastern India

Regional Conference & Exhibition 2025

14th – 15th November 2025, Biswa Bangla Convention Centre, Newtown, Kolkata

**Indian Society for Training & Development (ISTD)
Kolkata Chapter**

Theme : Sustainable Human Centric Growth Through Technology in a Dynamic Business World

ABOUT THE CONFERENCE

In a dynamic business world, sustainable, human-centric growth through technology means prioritizing people and planet alongside profits, using technology to enhance both human well-being and environmental sustainability, and fostering resilience and innovation. This goes beyond simply minimizing harm and aims to create businesses that contribute to a better future for all, including future generations. It involves considering environmental, social, and economic impact. This refers to the tools and innovations that can enable sustainable and human-centric practices, such as AI, Data Analytics, Internet of Things (IoT), and Digital Platforms.

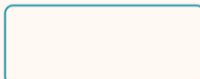
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Former Minister-in-Charge,
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SUB-THEMES

1. Driving high performance culture for success through creativity & Innovation.
2. AI, the Future of Work and Learning.
3. Ethics, Governance & Organizational Challenges in the Changed Business Scenario.
4. Leadership and Management: Strategies for Achieving Long term Success.
5. Integration of Indigenous & Contemporary Knowledge in Management.
6. Sustainable Strategies in the Emerging Digital Transformation Era.

IN COLLABORATION WITH



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CALL FOR PAPERS

ISTD Kolkata Chapter invites papers for presentation and discussion at the conference. The papers will broadly be classified into the Theme and Sub-Themes for the conference. The sub-themes are only indicative and can be evolved further based on the Theme. For more details regarding guidelines for submission of abstracts, full paper and timelines, please refer to ISTD Kolkata Chapter website www.istdkolkata.org / www.erc.istdkolkata.org

SPONSORSHIP TARIFF AND BENEFITS

PARTICULARS	Platinum 5 Lacs	Gold 3 Lacs	Silver 2 Lacs	Bronze 0.75 Lacs	Kit Spons/ Conference Gate 0.50 Lacs
No of delegates to be nominated for free	5	3	2	2	2
Free space in the Conference Exhibition	2M X 2M	2M X 2M			
One page for free colour advertisement in souvenir	✓	✓	✓	✓	✓
Branding on all outdoor backdrops, live displays, signages	✓	✓	✓	✓	✓

CONFERENCE REGISTRATION FEES

PARTICULARS	AMOUNT
* Non ISTD Members, Corporates Delegates & Others	Rs. 2500 + 18% GST = 2950/-
* ISTD Members, Senior Citizens, Academicians, Students	Rs. 2000 + 18% GST = 2360/-

* This Earlybird offer is valid up to 30/09/2025

Exhibition

The Exhibition is being organized at Biswa Bangla Convention Centre, 14th - 15th November, 2025. Pre-fabricated stalls Conforming to design will be provided on first-cum-first serve basis.

Type of Stall (2m x 2m) - Rs. 12000/- + 18% GST

Who Should Attend

CEOs, CHROs, HR Professionals, Academicians, Line Managers, Trainers, Entrepreneurs, NGOs, B-School Students and Eminent Professionals from different fields of Business & Industry.

Souvenir

A Souvenir will be published containing research articles by eminent professionals from corporate and academia. For more details refer ISTD Kolkata Website.

Back/Inside Cover:	Rs. 50000/- + 18% GST
Coloured Full Page:	Rs. 12000/- + 18% GST
Coloured Half Page:	Rs. 7000/- + 18% GST
Banner / Standee:	Rs. 5000/- + 18% GST

Payments

All fees are payable by online payment/cheque/NEFT/Bank Transfer and Net Banking in favour of "Indian Society for Training & Development" payable at Kolkata.

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For further details, please contact Conference Secretariat

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